

## **Extension Strategies for EM - A Step Towards Nature Farming**

**M. Khoso**

*Oxfam, Sindh Office, Unerpur Taluka Kotri District, Dadu Sindh, Pakistan*

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***Abstract:** The Sindh province is the second largest agricultural zone in Pakistan, where land has been degraded by excessive use of agrochemicals, leading to loss of productivity. This has created many social and economic problems in the region. The Oxfam initiated community based programs in 1998 to establish sustainable projects aimed at promoting nature farming. Hence EM is being promoted in a selected area, where 4 fermenters have been constructed, and EM used in pest management with neem (*Azadiracta*) extracts. The results are promising and farmers are keen to adopt this technology. Thus further training programs have been conducted and literature is being distributed in the local language. The presentation highlights the strategies adopted to promote Kyusei Nature Farming and EM Technology in this backward underdeveloped region of Pakistan.*

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